

# AirGuide Technology & Content Solutions



Delight and engage your users with AI driven innovative technology and exceptional content. We have developed a very effective platform to achieve a seamless digital experience. We can integrate, customize, and brand our solutions on any platform.

Tailored for Airlines, Airports, Hotels, Cruise, Rail, and Travel Websites and Apps.

- **WiFi & Entertainment Platforms for online and offline, no need for connectivity.**
- **Content Solutions with interactive guides and more.**
- **Advertising Platforms to generate revenues.**

Trusted by global airlines, hotels, cruise lines and travel brands: Air Canada, Air France, AeroMexico, Etihad, Eurowings, Hawaiian Airlines, Lufthansa, Singapore Airlines, Turkish Airlines, Trenitalia, to name a few.

# Creating a Connected Customer Experience

Interactive Seamless Digital Experience With or Without Connectivity  
Revenue Generation Opportunities Throughout the Travel Journey



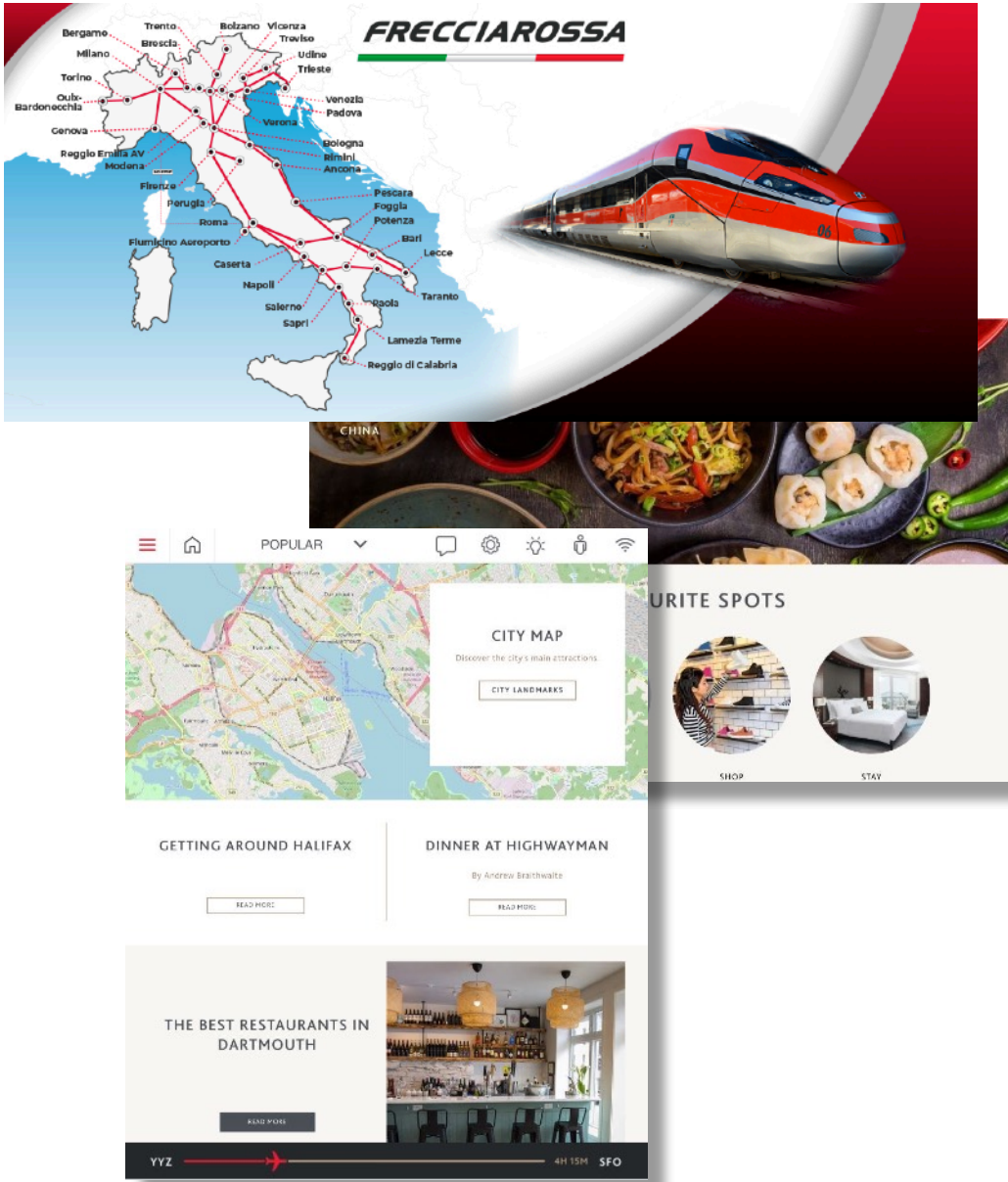
# Content Solutions

## Engage Your Passengers & Guests With AI Driven Content

Our solution enables passengers to explore cities with immersive and interactive content, curated by our editorial team and using innovative AI technology. This allows for uniquely targeted experiences.

- **Destination Guides:**
- **AirGuide City** – Destination city guides.
- **AirGuide Airport** – Destination airport guides with 2D or 3D maps.
- **AirGuide Rail & City** – Destination city and rail bundle.
- **AirGuide Cruise & Seaport** – Destination city and seaport bundle.
- Destination guides features include: interactive content and Maps, Point-of-Interest POI pop-ups, with description, images, and events, venues updated weekly for maximum engagement.
- AI powered search, chat, way-finding, and other engaging features.
- Popular travel tips, feature articles, news, and newspapers and magazines.
- 400+ destinations in North America, Latin America & Caribbean, Europe, Middle East & Africa, Asia Pacific.
- **Destination Travel Videos + Entertainment** – Destination and travel videos with music, and graphics.
- **Custom Content & All About Your Brand** – Content produced just for your passengers or guests. We can integrate, customize, and brand all our content to meet your specific needs and incorporate your content.

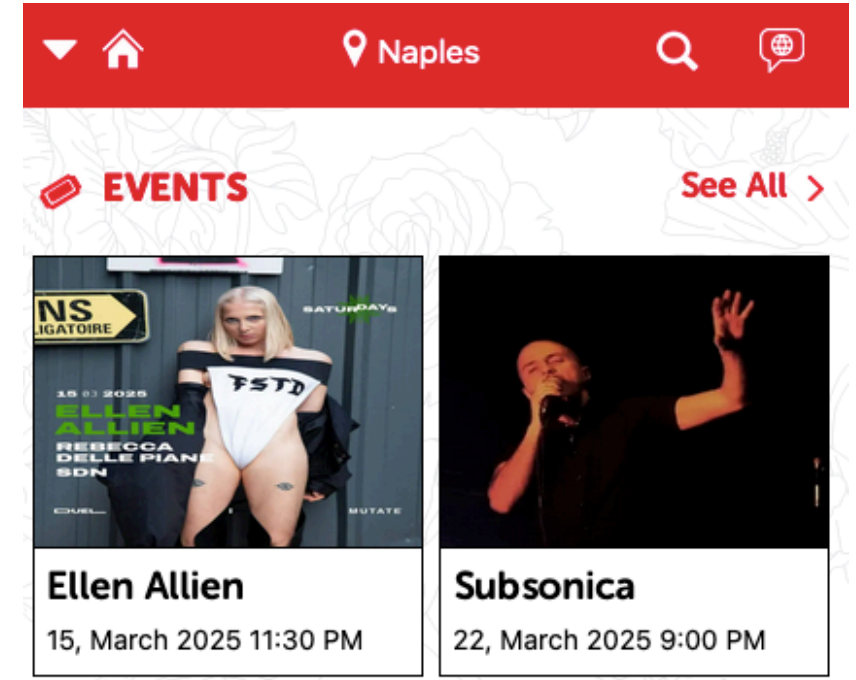
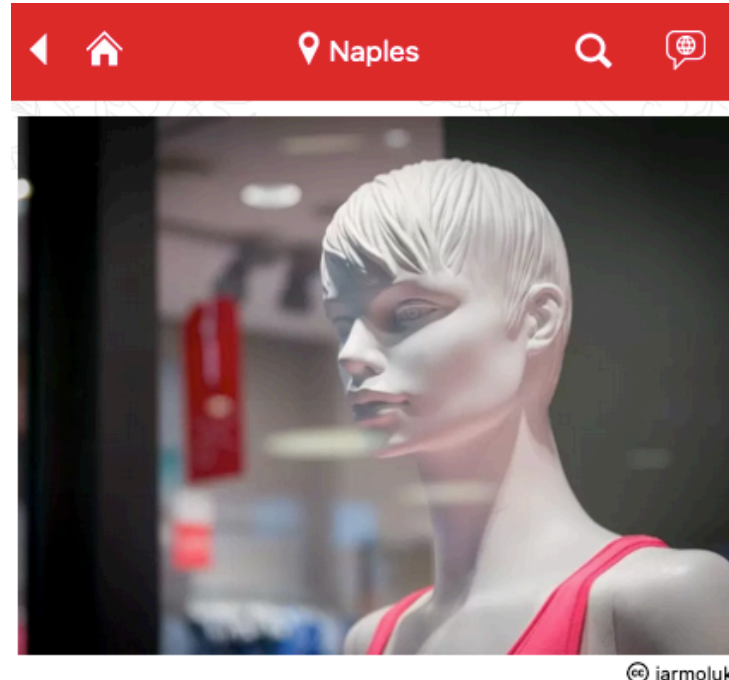
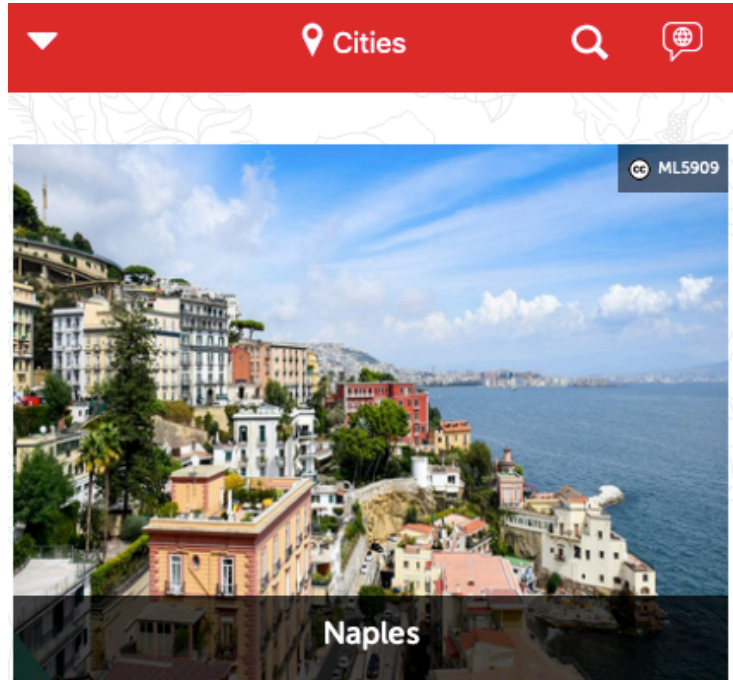
# Interactive Destination: Rail



- **Rail & [City Guides](#)** - Explore rail destinations with our immersive and interactive content, curated by our editorial team with innovative use of AI, delivering uniquely targeted experiences.
- Tailored to your passenger preferences and interests.
- Get insider recommendations and local insights for a unique and authentic city experience.
- Rail station and rail line maps in 2D or 3D, Point-of-Interest POI pop-ups.
- Country overview, history, practical info, currency, tel. codes, etc.
- Destination city overview, history, travel tips and advice.
- Tourist attractions, culture, museums overview and POIs.
- Transportation overview, including taxi, bus, rail, car rental.
- Shopping, Bank & ATM overview. and POIs.
- Cafe & Bars, Restaurants overview and POIs.
- Hotels and resorts, spas overview and POIs.
- Nightlife and entertainment overview and POIs.
- City Events and concerts, venues overview and POIs.
- Use the content on your website, app and social channels to further engage passengers and to increase your bookings and ancillary revenues.



# Interactive Destination: City



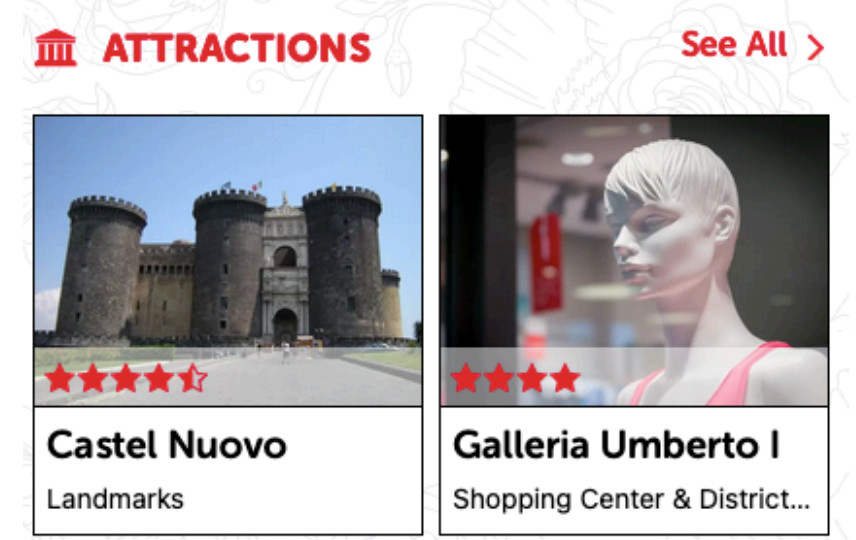
## Galleria Umberto I



Galleria Umberto I is the second gallery in Naples and the busiest one. Built during the urban renewal following a cholera epidemic and the Legge Speciale of 1885, the shopping mall is a majestic structure capped with a grand dome. Designed by architect Emanuele Rocco, it was then modified by Ernest Di Mauro and Antonio Curri. In 1890, the Salone Margherita (destined to become the famous singing café) and the Galleria were inaugurated. The architecture joins the new Renaissance facade with beautiful glasses and iron roofing.



Via San Carlo 15, Naples



# Interactive Destination: City & Airport

discover.  
airlines



Munich



discover.  
airlines



Munich



ATTRACTIONS

See All >

## AIRPORT

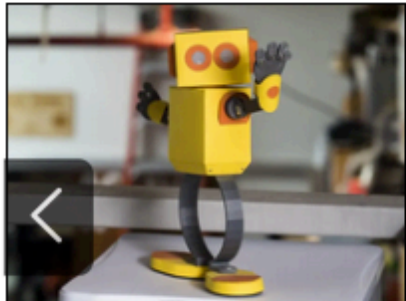


★★★★☆

Munich Airport

## EVENTS

See All >



Flimmern & Rausc...

13, March 2025 - 15, March...

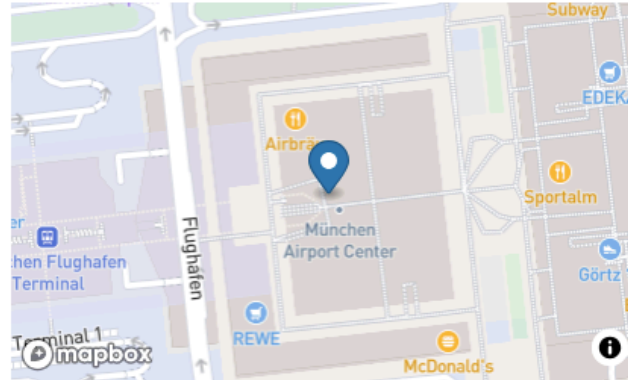


Internationale Han...

13, March 2025 - 16, March...



AIRPORT



Munich Airport

★★★★☆

"Munich Airport is Germany's second largest airport and ranks eighth among European passenger airports. It is located 28 kilometers (18 miles) northeast of Munich. For passengers, there are six airline-operated lounges to rest including the Atlantik Lounge, Lufthansa, Air France, British Airways and Delta Crown Room Club. There are several bars, restaurants, snack bars and coffee bars. You will also find facilities for disabled passengers. The airport is also well-stocked with shops where you can pick up anything from cigars, to leather bags, watches and jewelry."



Nordallee 25, Munich



<http://www.munich-airport.com>



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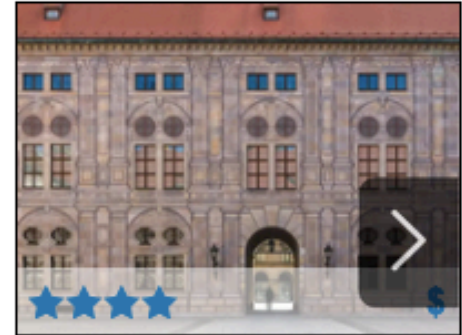
ATTRACTIONS

See All >



Maximilianstraße

Shopping Center & Districts



Munich Residenz

Landmarks



RESTAURANTS

See All >



Haxnbauer

Local Food

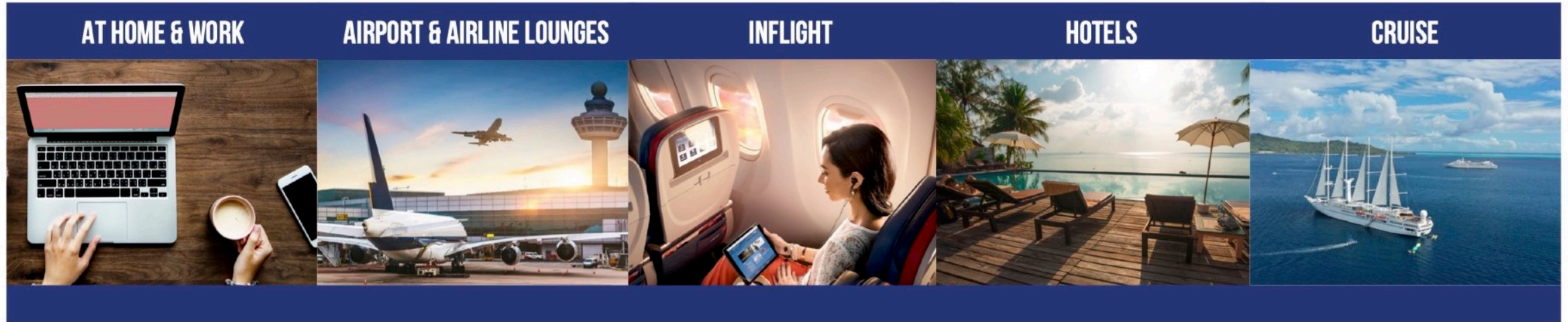


Villa Antica

Restaurants



# Generate Revenue: AirGuide Advertising Network



**AirGuide Advertising Network** connects to a captive audience of over 200 million affluent global spenders.

[Reaching 100+ Million travelers a year.](#)

Display banners, videos, sponsored content to user's devices, screens at all key touch points.

[Lifestyle + Travel & Business Network](#)

**Lifestyle & Travel:** Apple News, Apple News Travel, AirGuide Destinations, BBC News Travel, CNN Travel, Conde Nast Traveler, Vogue, GQ, Vanity Fair, Town & Country, Food & Wine, Travel & Leisure, USA Today Travel, Men's Health, Women's Health, Wired, and many more.

**Business:** Apple News Business, AirGuide Business, Bloomberg, BBC News, Business Insider, CNN Business, NBC News, Forbes, FT Financial Times, Inc, LexisNexis, MarketWatch, Reuters, USA Today, Wall Street Journal, Washington Post, Wired, and many more.

[Airport & Airport Lounges & Airline Inflight](#)

# Generate Revenue: Display Advertising & Video

**AirGuide Advertising Network**  
[Display & Video Advertising](#)  
Product Offer or Call To Action  
[Sponsored Content & Videos](#)  
Promoting Your Product or Service  
Social Media Platforms  
Meta & Facebook, X.com (Twitter), TikTok



# AirGuide Technology & Content Solutions

We have developed highly effective platforms with limitless potential for delivering a seamless digital experience, tailored for Airlines, Airports, Hotels, Cruise, Rail, and Travel Websites and Apps.



# Let's Meet!

**Our objective is to elevate the travel experience by providing superior content and technology for an effortless passenger journey - engaging and delighting travelers anywhere and anytime across all platforms.**

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**[AirGuide Technology & Content Solutions](#)**

